

## **Bill Sims, Jr.**

Bill Sims, Jr., is president of The Bill Sims Company, Inc. For more than 40 years, the Bill Sims Company has created behavior-based recognition programs that have helped large and small firms to inspire better performance from employees and increase bottom-line profits. Bill is currently writing a book entitled *Green Beans & Ice Cream—The Definitive Recipe for Employee Engagement, Motivation, and Recognition* which is based on this seminar and his experience of building more than 1,000 successful recognition programs in firms including Dupont, Siemens VDO, Coca-Cola, and Ford. The presentation is popular in many countries and industries with proven success of reducing injuries with no injury hiding, saving undue workman's compensation costs. This presentation has achieved extremely high ratings from all over the world as a keynote address in the USA, Australia, Canada, South Africa, Europe, and in the Middle East in Bahrain and Saudi Arabia.

### **RECENT SPEAKING EXPERIENCES INCLUDE:**

Saudi Council of Engineers, Saudi Arabia, October 2008  
ASSE American Society of Safety Engineers, USA, September 2008  
RMA Rubber Manufacturing Association, USA, August 2008  
WA Safety Conference, Canada, August 2008